

FIG. 1

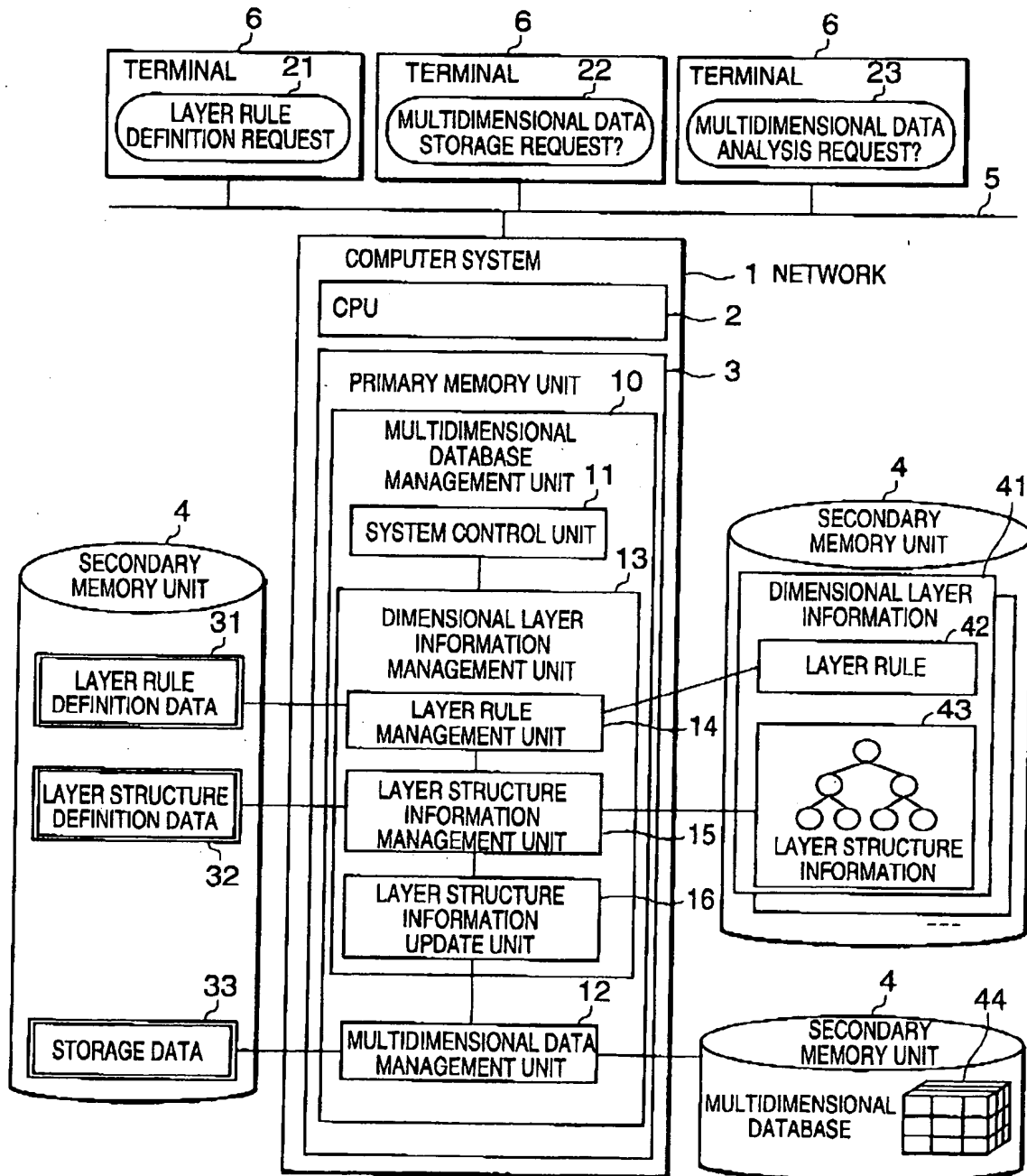


FIG.2

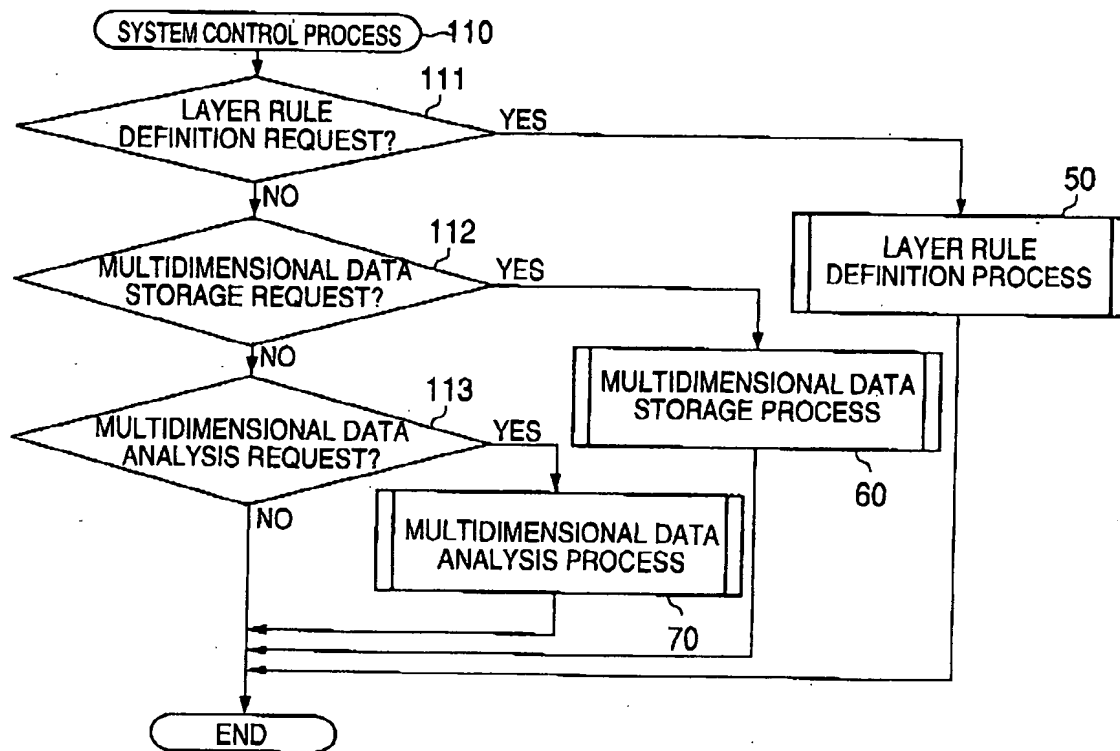


FIG.3

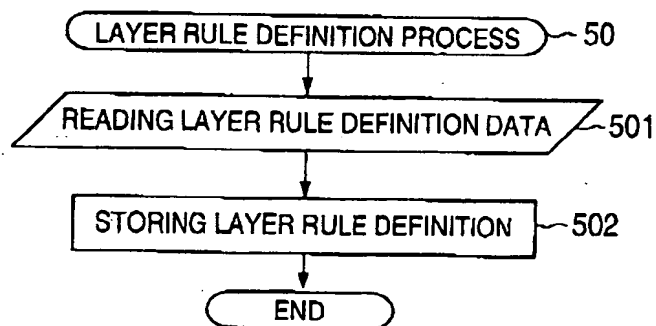


FIG.4

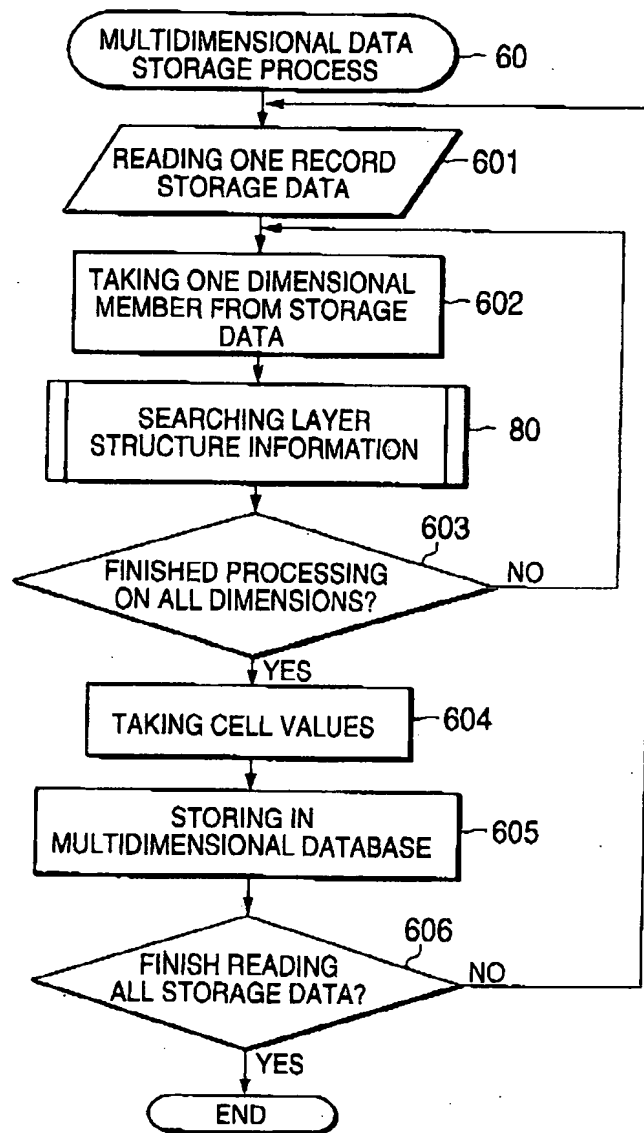


FIG.5

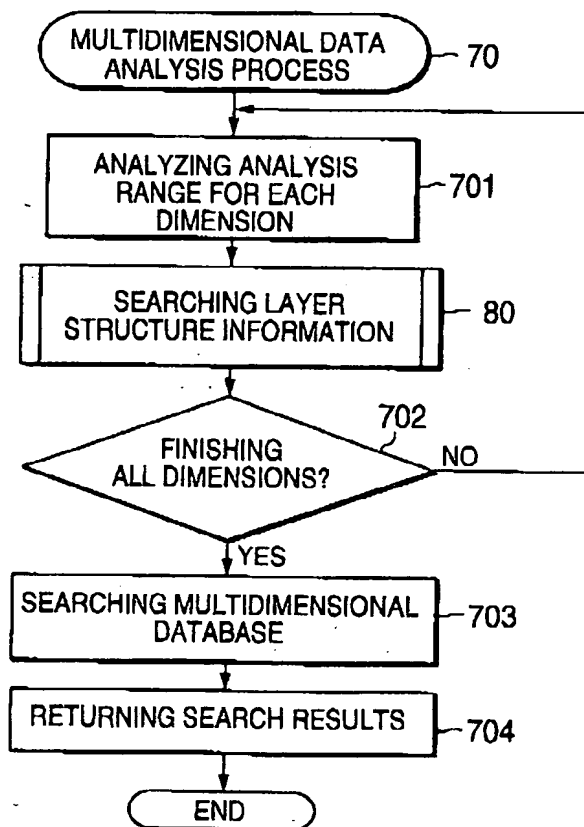


FIG.6

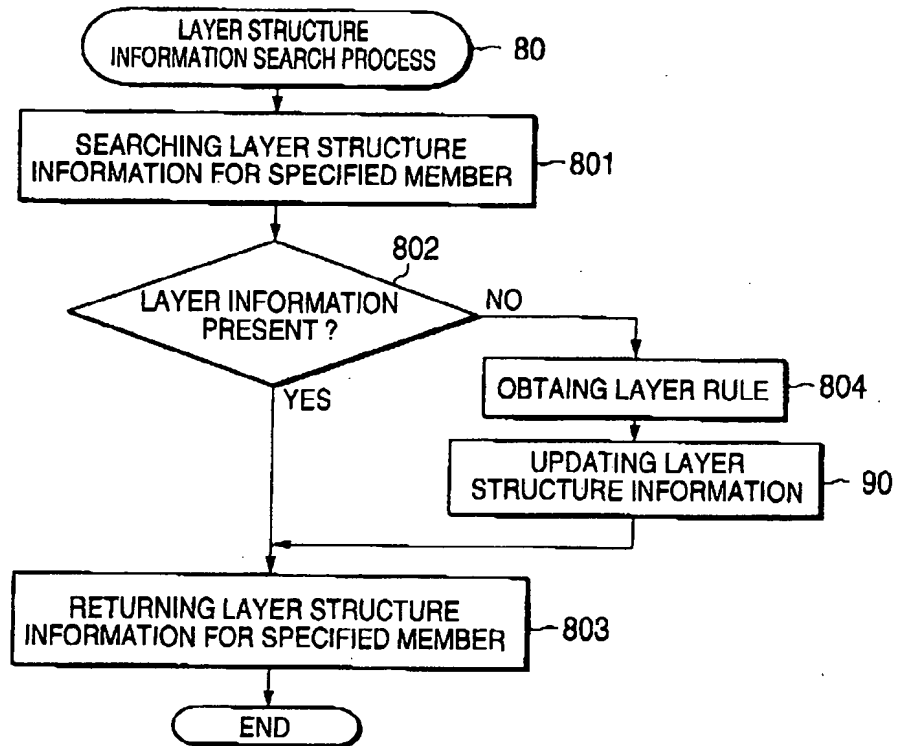


FIG.7

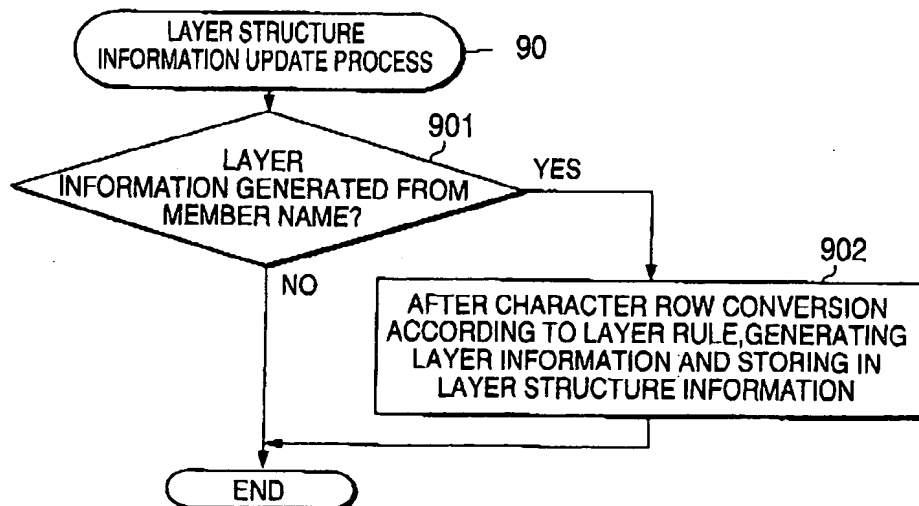


FIG.8

TIME DIMENSIONAL LAYER RULE DEFINITION DATA

3110

```
#LAYER RULE :  
#AFTER CHARACTER ROW CONVERSION ON MEMBER, OBTAINING LAYER INFORMATION  
  
FROM MEMBER NAME  
LEVEL10= $ MEMBER NAME  
LEVEL11=[  
    S/¥(.... ¥)0[123]/¥1Q1/  
    S/¥(.... ¥)0[456]/¥1Q2/  
    S/¥(.... ¥)0[789]/¥1Q3/  
    S/¥(.... ¥)1[012]/¥1Q4/  
]  
LEVEL12=[  
    S/¥(.... ¥)..../¥1/  
]
```

FIG.9

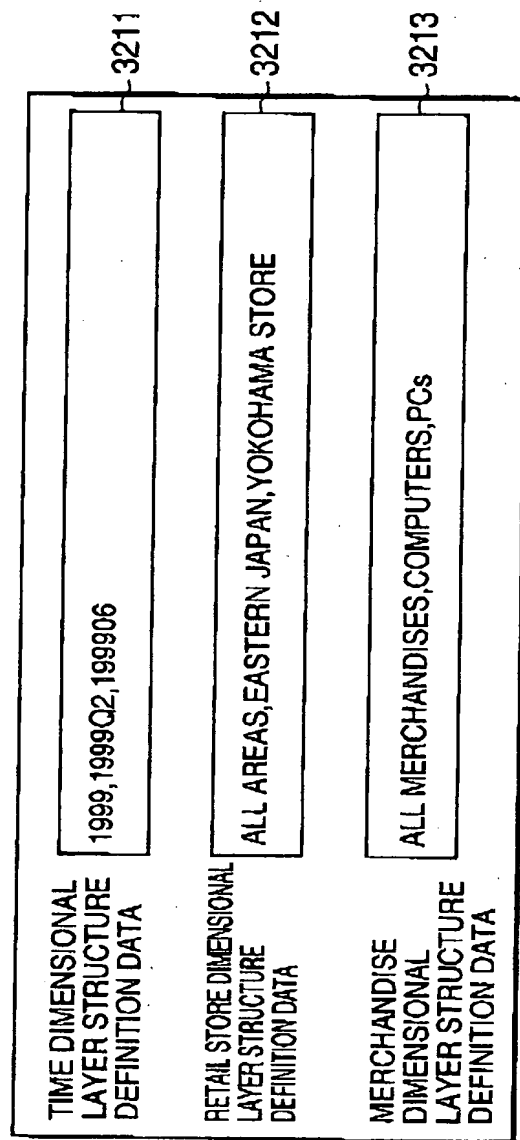


FIG.10

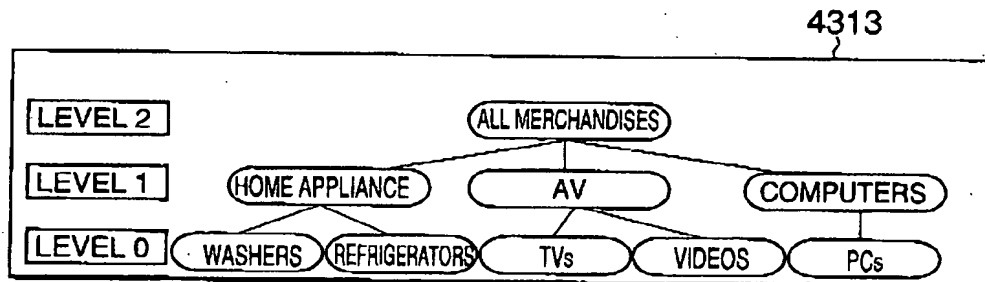
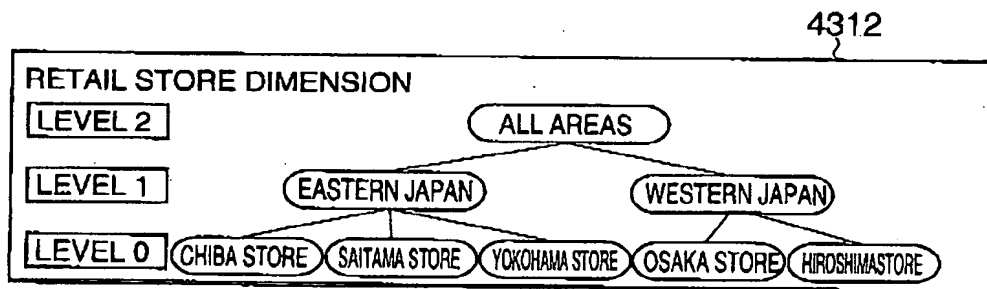
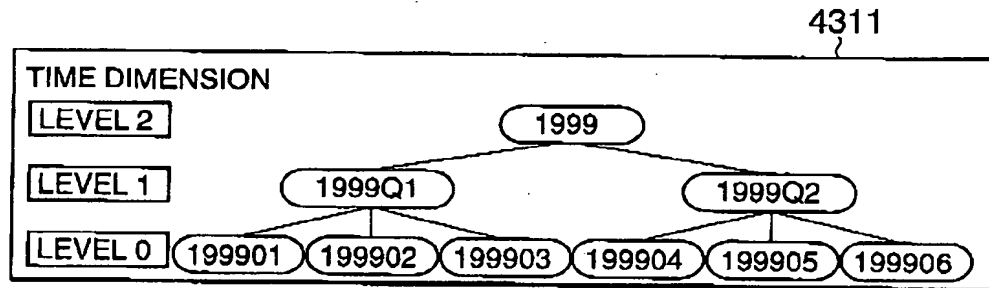


FIG.11

RETAIL STORE DIMENSIONAL LAYER RULE DEFINITION DATA

3120

#LAYER RULE :

#OBTAINING LAYER INFORMATION FROM CSV FORMATTED FILE

FROM FILE,CSV FILE

LEVEL0=COLUMN 3

LEVEL1=COLUMN 2

LEVEL2=COLUMN 1

FIG.12

3126

ALL AREAS,EASTERN JAPAN,CHIBA STORE

ALL AREAS,EASTERN JAPAN,SAITAMA STORE

ALL AREAS,EASTERN JAPAN,YOKOHAMA STORE

ALL AREAS,WESTERN JAPAN,OSAKA STORE

ALL AREAS,WESTERN JAPAN,HIROSHIMA STORE

FIG.13

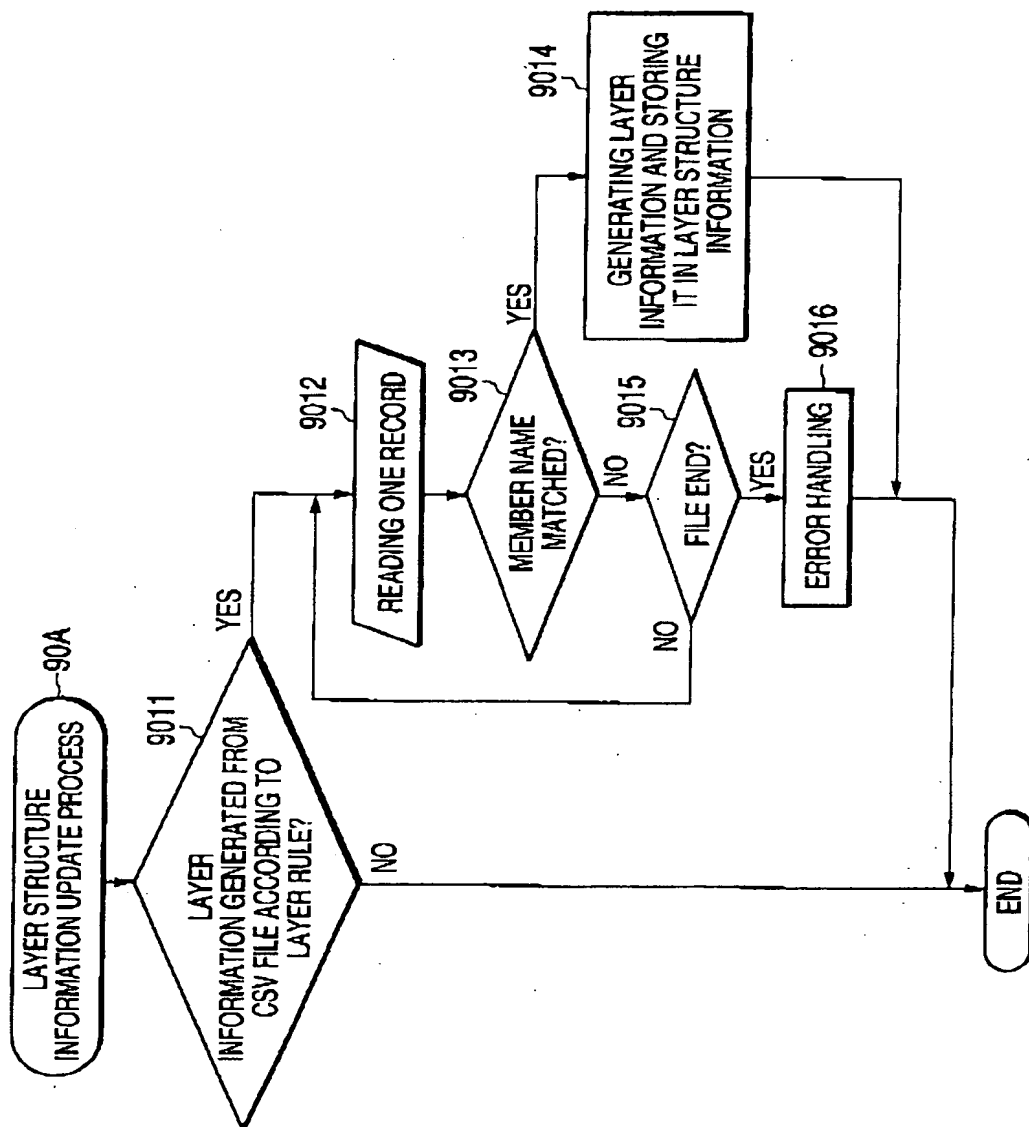


FIG.14

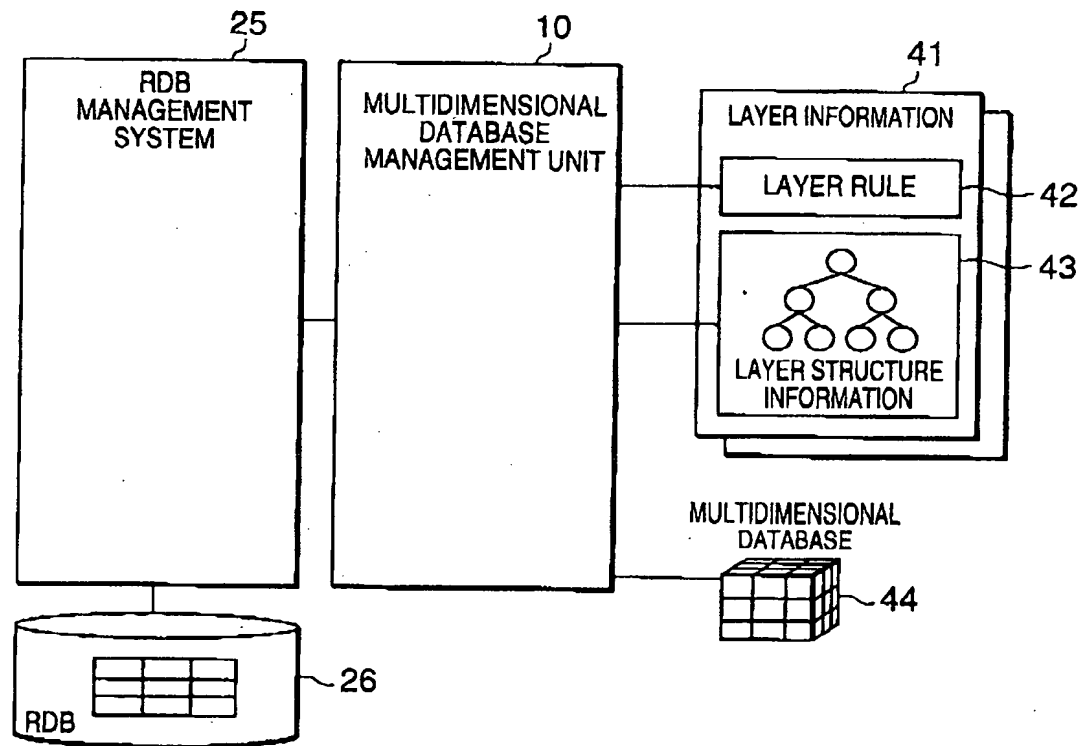


FIG.15

MERCHANDISE DIMENSIONAL LAYER RULE DEFINITION DATA

3130

#LAYER RULE : RDB PRODUCT MASTER LIST
#OBTAINING FROM COL1,COL2
FROM RDB PRODUCT MASTER LIST
LEVEL 0=SMALL CLASSIFICATION
LEVEL 1=LARGE CLASSIFICATION
LEVEL 2="ALL MERCHANDISE"

FIG.16

CONTENT OF RDB PRODUCT MASTER TABLE

LARGE CLASSIFICATION	SMALL CLASSIFICATION
HOME APPLIANCE	WASHERS
HOME APPLIANCE	REFRIGERATORS
AV	TVs
AV	VIDEOS
COMPUTERS	<u>PCs</u>

FIG.17

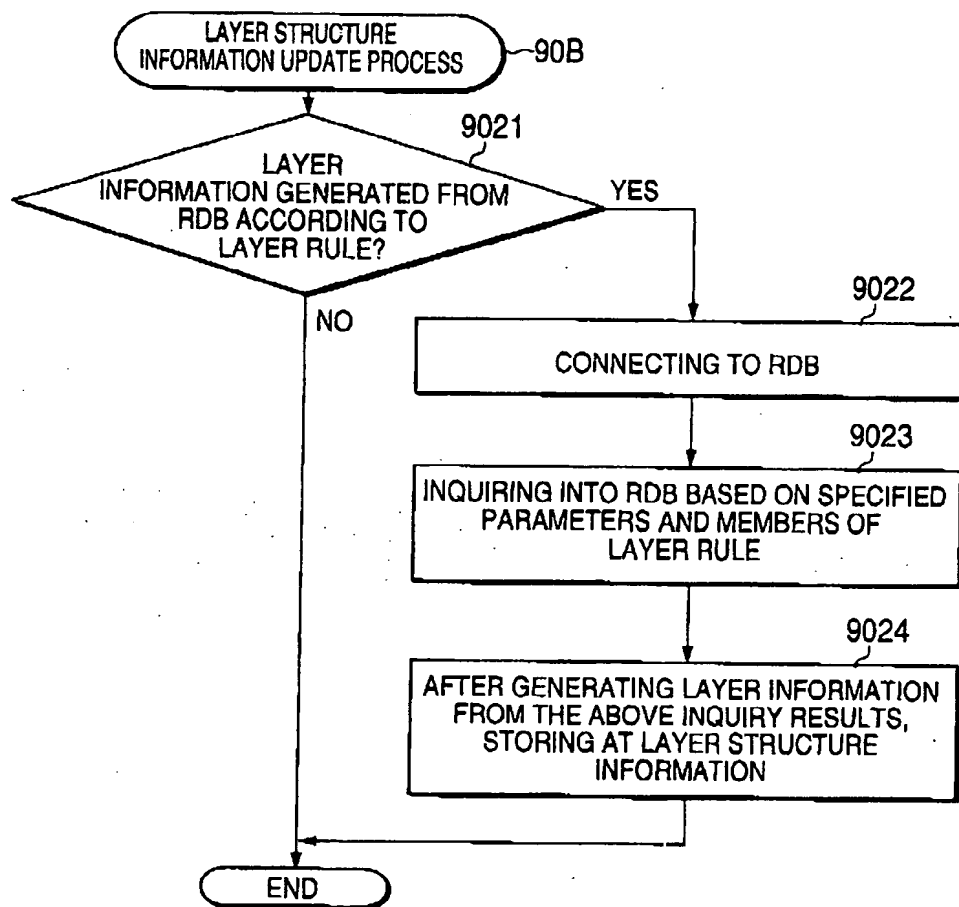


FIG.18

4310

TIME DIMENSION
(WITHOUT LAYER STRUCTURE INFORMATION)

4302

RETAIL STORE DIMENSION

LEVEL 2

ALL AREAS

LEVEL 1

EASTERN JAPAN

WESTERN JAPAN

LEVEL 0

CHIBA STORE

SAITAMA STORE

OSAKA STORE

HIROSHIMASTORE

4303

LEVEL 2

ALL MERCHANDISES

LEVEL 1

HOME APPLIANCE

AV

LEVEL 0

WASHERS

REFRIGERATORS

TVs

VIDEOS

4304

UNIT DIMENSION(WITHOUT LAYER)

LEVEL 0

SALES UNIT

SALES AMOUNT

FIG.19

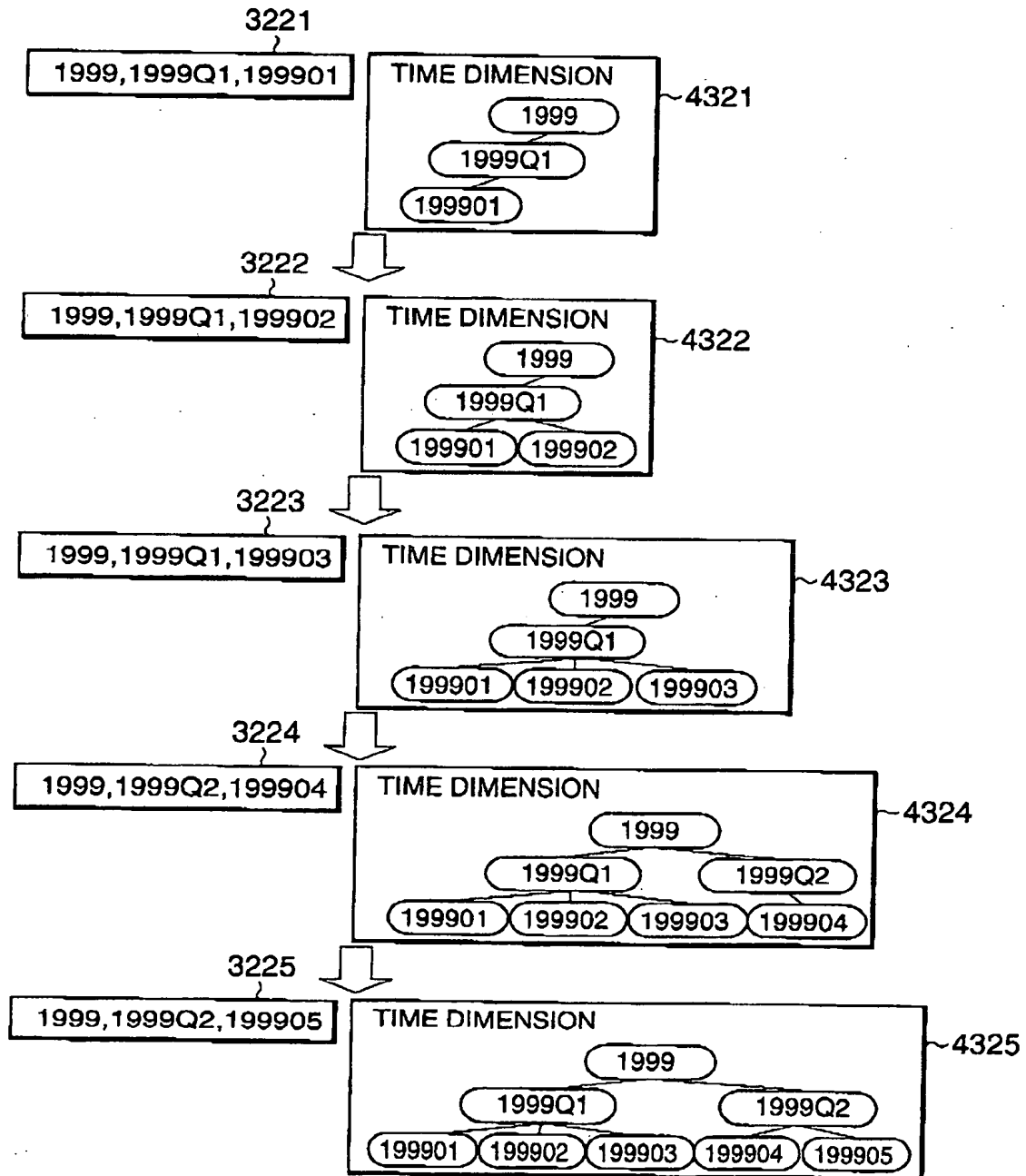


FIG.20 PRIOR ART

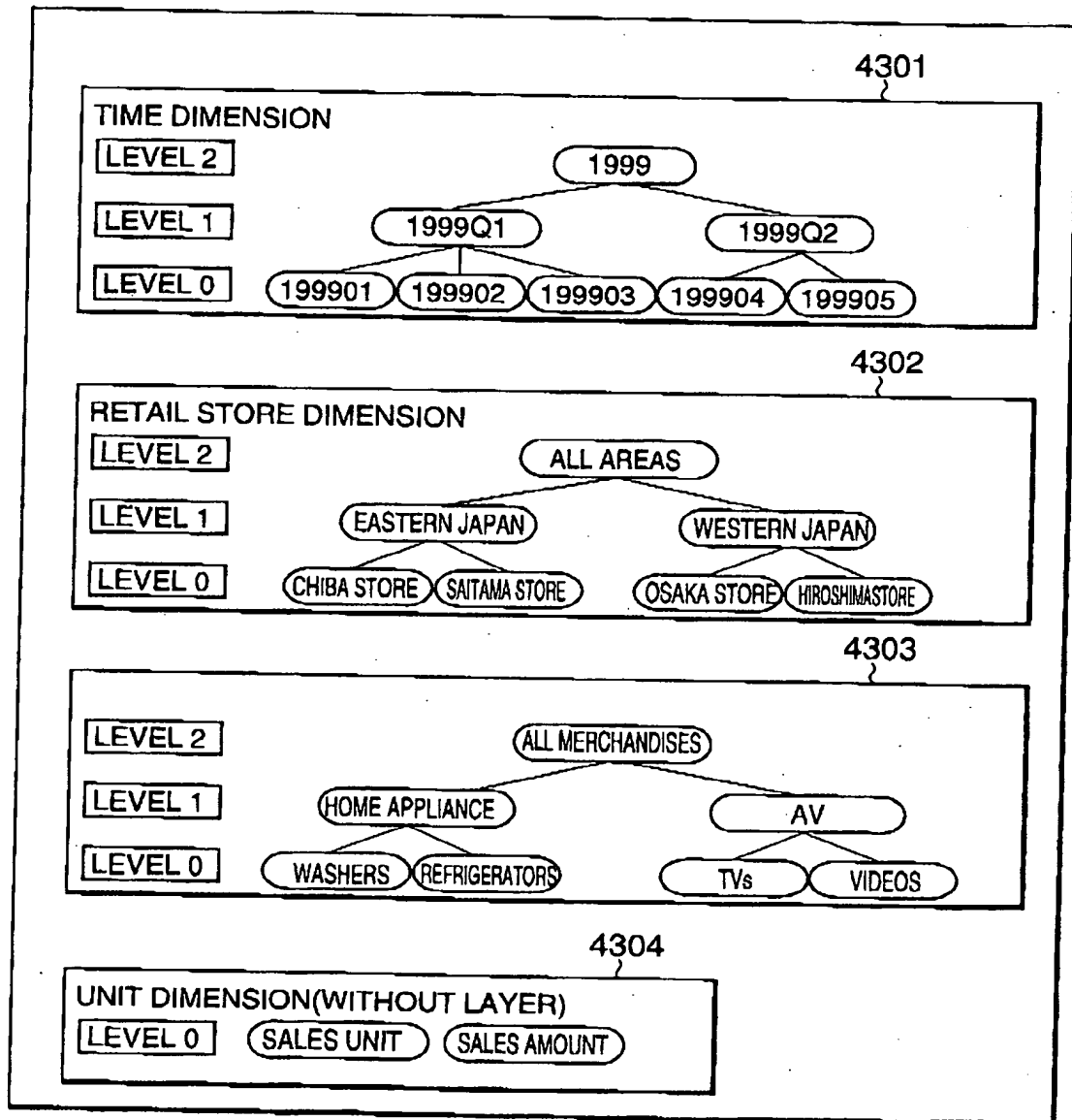


FIG.21 PRIOR ART

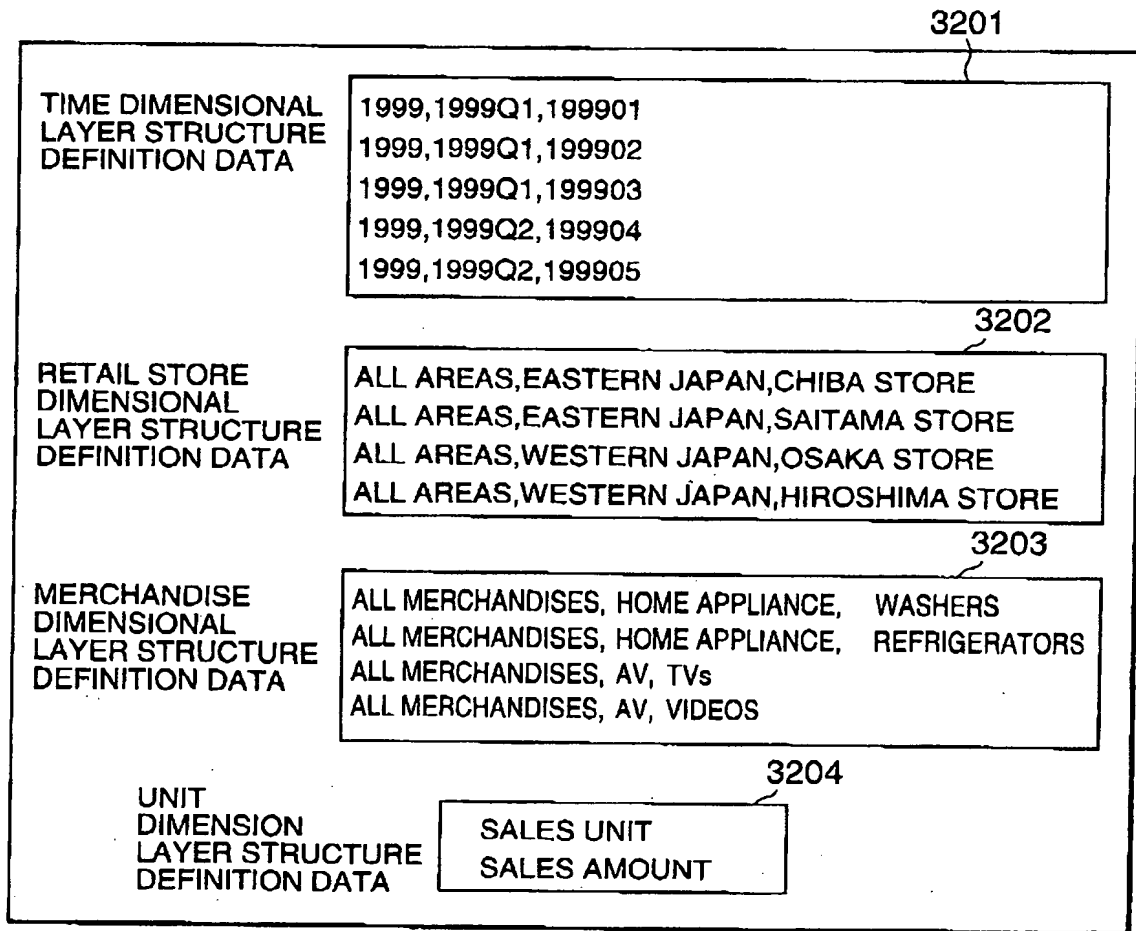


FIG.22 PRIOR ART

3301

199901, SAITAMA STORE,	TVs,	22, 2420000
199901, OSAKA STORE,	REFRIGERATORS,	15, 1350000
199902, HIROSHIMA STORE,	VIDEOS,	42, 2940000
199902, SAITAMA STORE,	WASHERS,	21, 1680000
199903, CHIBA STORE,	VIDEOS,	33, 2310000
199904, HIROSHIMA STORE,	REFRIGERATORS,	18, 1620000
199905, CHIBA STORE,	TVs,	45, 4950000

⋮

Patent Office

FIG.23 PRIOR ART

MERCHANDISE DIMENSION		TVS						
UNIT DIMENSION		SALES AMOUNT						
TIME DIMENSION								
1999								
RETAIL STORE DIMENSION		1999Q1		1999Q2				
		199901	199902	199903	199904	199905		
CHIBA STORE		1100000	330000	770000	2200000	1100000	660000	3960000
SAITAMA STORE		990000	990000	660000	2640000	660000	990000	4290000
EASTERN JAPAN		2090000	1320000	1430000	4840000	1760000	1650000	8250000
OSAKA STORE		1100000	1100000	1100000	3300000	110000	990000	4400000
HIROSHIMA STORE		330000	550000	1100000	1980000	1100000	660000	3740000
WESTERN JAPAN		1430000	1650000	2200000	5280000	1210000	1650000	8140000
ALL AREAS		3520000	2970000	3630000	10120000	2970000	3300000	16390000

FIG.24 PRIOR ART

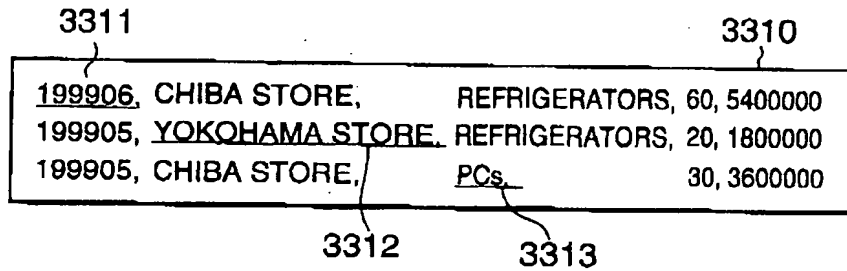


FIG.25 PRIOR ART

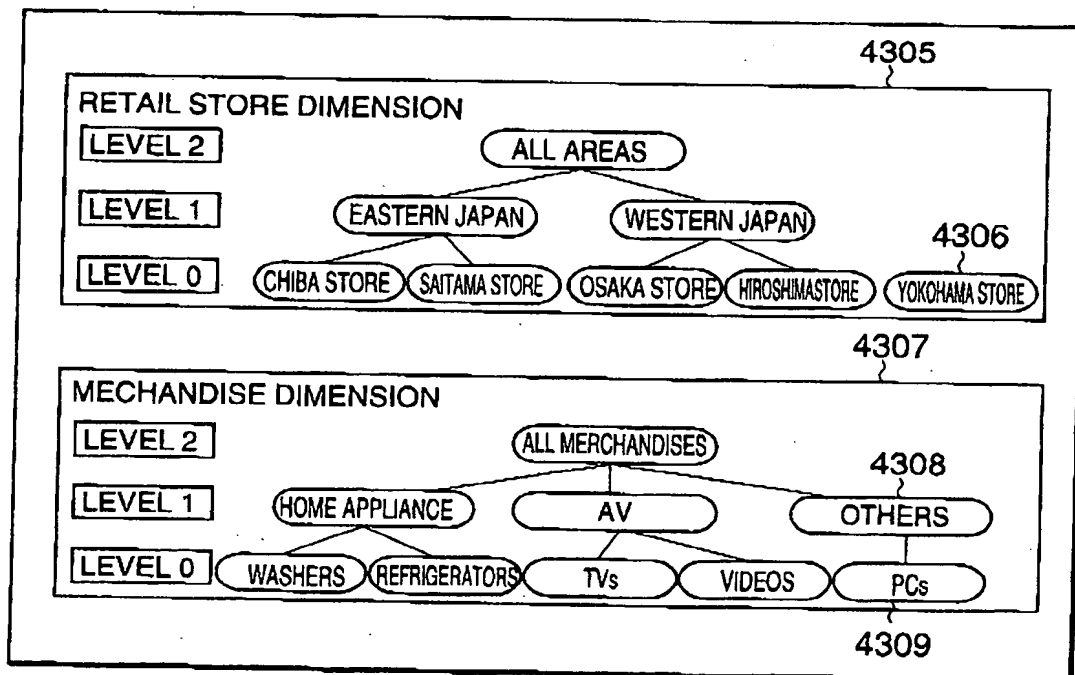


FIG.26

RETAIL STORE DIMENSION LAYER DEFINITION DATA

<p>#MAIN LAYER RULE: #SEQUENTIALLY APPLYING SUBRULES APPLYING SUBRULE STORE_RULE1 APPLYING SUBRULE STORE_RULE2</p>	3140
<p>#SUB LAYER RULE :STORE_RULE1 #FROM CSV FILE,OBTAINING LAYER INFORMATION FROM FILE,CSV FILE1 LEVEL 0=COLUMN 3 LEVEL 1=COLUMN 2 LEVEL 2=COLUMN 1</p>	3141
<p>#SUB LAYER RULE:STORE_RULE 2: #AFTER CHARACTER ROW CONVERSION ON RETAIL STORE, OBTAINING LAYER INFORMATION FROM MEMBER NAME LEVEL 0= \$ MEMBER NAME LEVEL 1={ S/¥(.JAPAN¥). \$/¥1/ } LEVEL 2={ ALL SALES TERRITORIES }</p>	3142

FIG.27

3340

199901, EASTERN JAPAN SAPPORO STORE,TVS,17,1870000
199902, HIROSHIMA STORE,VIDEOS, 42, 2940000
199903, EASTERN JAPAN SAPPORO STORE, REFRIGERATOR,15,1350000

FIG.28

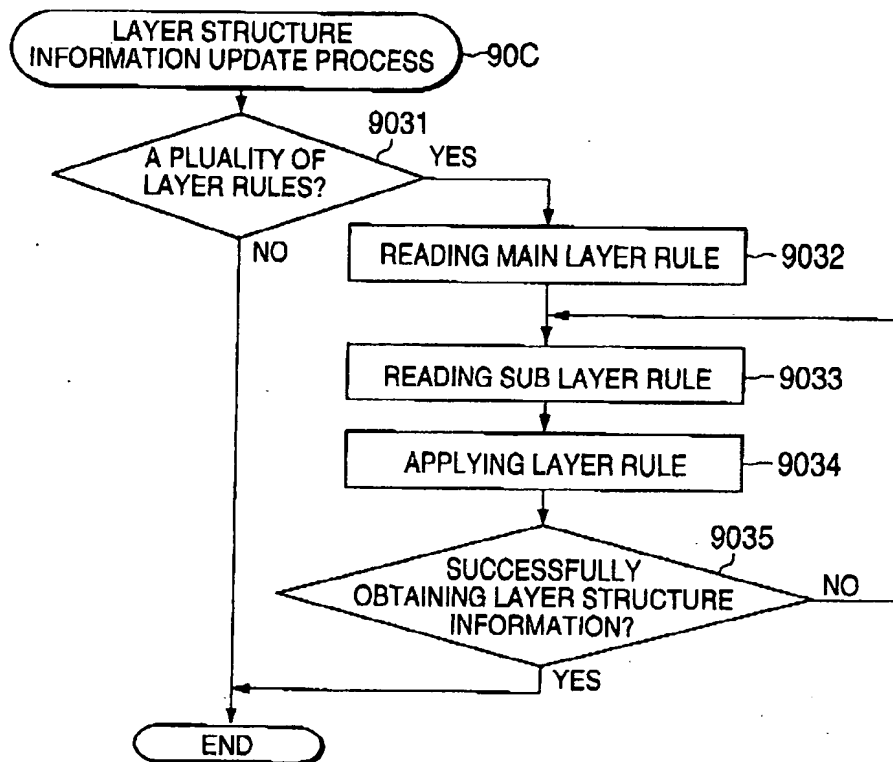


FIG.29

